



ANNUAL RHODODENDRON PARADE ENTRY INFORMATION

SATURDAY, APRIL 30TH 2011

INTRODUCTION

Thank you for your interest in the Rhododendron Parade. The parade and festival is a region-wide event coordinated through the efforts of several local clubs and their members. Any individual, organization, or business may participate. In order to ensure the success and continuation of this celebrated event, participants will be expected to observe the following guidelines:

ENTRY FORMS AND FEES

There is no entry fee to participate in this year's parade. However, the entry forms and waiver must be completed and submitted no later than April 18, 2011. It is imperative that you get your entry application packet returned by the deadline to secure your spot in the parade. Be sure to include the phone number, email address and fax number of a representative who can be reached easily. Deliver, e-mail or fax the entry form and signed waiver of liability to the Eureka Chamber of Commerce, 2112 Broadway, Eureka, CA 95501. You may also return the completed form via email to the committee directly at rhodyparade@yahoo.com.

The staging committee will be assigning your position in the parade and determining your staging location between April 20th and April 27th. If you have a large group and need to get staging information to all your people ahead of time please call Shalise Miles at (707) 441-1496. We try not to move large groups after our initial staging and we understand you need to get this info to lots of people in time to make plans about where to meet the morning of the parade.

If your entry is not received by the deadline we will do our best to get you into the parade. However, you should be aware that the staging committee will place you where it is convenient based on the staging that has already been done, which means you may end up at the end of the parade line. We normally post the staging list (which will have your group's "parade number" and staging location) on our website at www.rhodyparade.com around April 27th. Please be aware that last minute changes do sometimes occur to the staging and the most recent list will always be available on the website. You may also get this information by calling Shalise at the number listed above.

PARADE STAGING

The parade starts promptly at 10:00 a.m. Your adherence to the lineup schedule will assure the parade will start on time. Everyone will appreciate your effort to be on time! Judging will happen at 9:00 so if you want to be judged plan to be in your position ready for judging at that time.

- Ø **Floats** should be positioned in the lineup around 9:00 a.m.
- Ø **Bands/Drill Teams** Bands/Drill Teams should be at their designated position no later than 9:30am.
- Ø **Horses** should be positioned between 9:00 and 9:30 a.m. Please plan to arrive in time to get your entry ready for parade start time of 10:00.

PARADE GUIDELINES

Parade guidelines have been developed to assure that the parade will be top quality, colorful, and enjoyable to participants and the audience. It is in this spirit that we ask you to adhere to the rules.

Awards will be distributed at the Henderson Center Stage Area.

Political entries please note Rules 1 and 5. Also note that signs may be no larger than 22"×14" and that audio is restricted to music only.

1. **ALL ENTRIES MUST BE DECORATED:** exceptions are mounted horse entries, antique cars, drill teams and bands or entries for which decorations and other costumes are impractical or defeat the purpose of the entry. Commercial vehicles must be decorated over one quarter of the vehicle, if not a float, to participate in the parade.
2. **DECORATIONS:** may be made of rhododendrons, other natural flowers, grasses, ferns, vines, and other types of vegetation. Artificial decorations may be also used.
3. **NUMBERS:** must be attached on the front passenger side of each entry. Numbered cards will be furnished the morning of the parade in the staging area. We will attach the number with masking tape. If that is not suitable be prepared to attach the number to your entry using an alternate method.
4. **PLEASE DO NOT THROW ANYTHING FROM A FLOAT OR MOVING VEHICLE:** anything you wish to give to onlookers should be handed out by the walkers who accompany your float only. *These rules are for the safety of children and observers.*
5. **KEEP THE POSITION ASSIGNED TO YOUR ENTRY:** until the parade reaches its ending location at the Eureka Mall parking lot behind WINCO.
6. **MAINTAIN 60' (SIXTY FEET) BETWEEN ENTRIES:** unless otherwise instructed by parade officials. If the parade stops, close the gap to 30' and once the parade resumes re-establish the 60' spacing.
7. **NOISE LEVELS:** abrupt loud noise levels frighten parade animals and should be kept to a minimum. Please be considerate of them and their owners.

8. **PERFORMING ENTRIES:** Bands and drill teams are encouraged to (and should plan to) perform continuously, even while they are at rest.
9. **EACH ENTRY IS REQUIRED TO SIGN A WAIVER OF LIABILITY.** Please make arrangements for an authorized person to sign the waiver.
10. **LATE ENTRIES AND PARTICIPANTS** may be denied a place in the parade or be placed at the end of the parade.
11. **PLEASE** feel free to clean off floats, vehicles, etc. in the Eureka Mall parking area. Please do not leave decorations, paper, etc; please take debris when you leave. Please clean up after all animals prior to leaving the lot.
12. The Festival Committee reserves the right to disqualify any entry which the committee feels is inappropriate or not keeping in the spirit of the festival.

DEADLINE FOR ENTRIES – APRIL 18, 2011 – 5:00 p.m.

GENERAL ENTRY CATAGORIES

General entries, including floats, are grouped by the categories listed below. Be sure to note on the parade entry form the “category” of your entry:

Commercial:

- Ø Vehicle – decorated trucks, cars, vans, boats, tractors, buses, motor homes, stagecoaches, and miscellaneous commercial vehicles
- Ø Float – decorated flatbed trucks, trailers submitted by commercial entities (including towed decorated, scenes/images, etc.)

Non-Commercial:

- Ø Vehicles – decorated and non-decorated official government vehicles
- Ø Float – decorated trucks, flatbeds, trailers, carts, etc.; for non-business entries
- Ø “Groups” –
 - School/Youth Organizations: decorated floats, vehicles, cycles, etc.
 - Individual: decorated floats, vehicles, cycles, etc.
 - Community/Religious Organizations: decorated floats, vehicles, etc.
 - Political: decorated floats, vehicles, commercial & non-commercial

BAND & DRILL TEAM CATEGORIES

Elementary School – Grades 1-6

Middle School – Grades 7-8

Senior High

Novelty

Other

VARIOUS HORSE ENTRIES

SPECIAL AWARDS

Issuance of special trophies and ribbons may be made of any of the above categories and will be left to the judges' discretion. Generally, they shall be given as follows:

MAYOR'S COMMITTEE TROPHY: given for the best display of originality

GRAND MARSHAL'S TROPHY: given for the best representation of the theme

SWEEPSTAKES AWARD: given for the most beautiful entry

HORSE CATEGORIES: various awards will be given based on the type of entry

**THE COMMITTEE HOPES YOU ENJOY THE PARADE AND
THE OPPORTUNITY TO PARTICIPATE
IN THIS HISTORIC COMMUNITY EVENT.**

HUMBOLDT RHODODENDRON FESTIVAL COMMITTEE

RHODODENDRON PARADE ENTRY FORM

*WAIVER MUST ACCOMPANY YOUR ENTRY FORM

NAME OF ORGANIZATION _____

CONTACT PERSON _____

CONTACT PHONE _____ FAX _____

E-MAIL ADDRESS _____

ADDRESS _____

ENTRY CATEGORY _____

ENTRY NAME _____

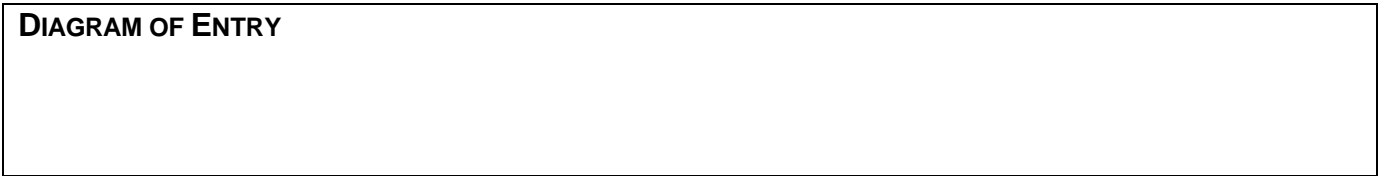
NUMBER OF UNITS _____ WALKING _____ RIDING _____ OTHER _____

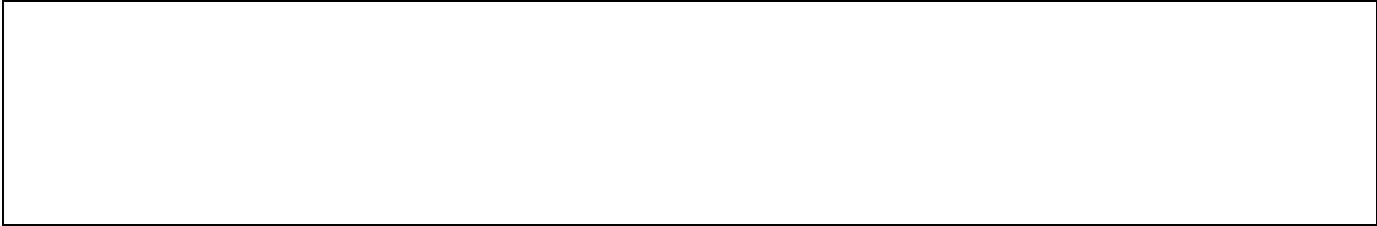
TOTAL LENGTH OF ENTRY _____

MUSIC/SOUNDS Y/N _____ IF YES, DESCRIBE _____

COMPLETE DESCRIPTION (PLEASE PROVIDE AS COMPLETE A DESCRIPTION AS POSSIBLE FOR THE T.V. ANNOUNCER)

DIAGRAM OF ENTRY





WAIVER OF LIABILITY

I understand that the Greater Eureka Chamber of Commerce, the Humboldt Rhododendron Festival Committee, and any participating sponsors have no liability insurance coverage with respect to participants in the parade.

I agree to be responsible for any injuries and damages which I or anyone in my group may sustain in the parade.

I waive any such claim for damages arising out of my participation in the parade against the preceding agents or its employees.

ENTRY NAME: _____

CATEGORY: _____

Dated: _____ Signed: _____

Authorized Signature

Application must be received by the Chamber Office no later than April 18, 2011.

Greater Eureka Chamber of Commerce
2112 Broadway
Eureka, CA 95501

Fax: (707) 442-0079
E-mail: rhodyparade@yahoo.com